

# Syncplicity Business Edition

by EMC

Secure, easy-to-use, enterprise-grade  
file sync and share



Syncplicity is an enterprise-grade online file sharing and mobile collaboration solution that enables business users to access and collaborate on all their devices, online or offline — with no hassles.

By combining a highly secure file sync with a rich mobile and web experience, users can finally get access to all their business files and automatically share inside or outside their organization, without taking any extra steps. And IT professionals get all of the security, manageability and control they need.

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Access and collaborate on all your files

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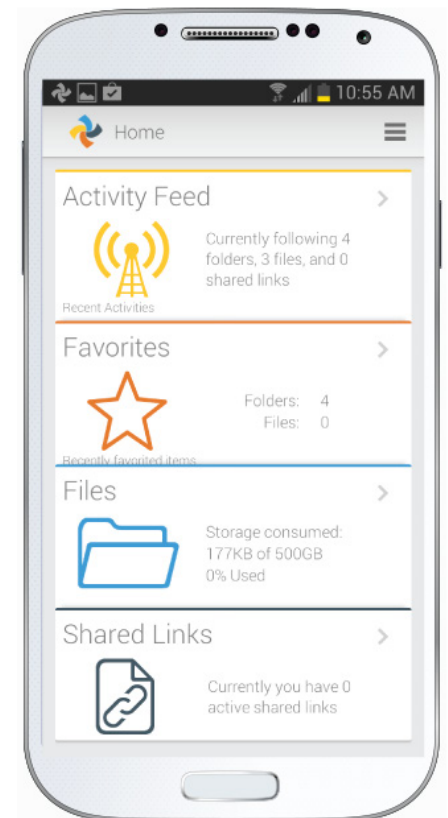
Sync file changes across all devices in real time so documents are always protected and available on any device

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Securely share files and folders, inside and outside the organization

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Gain the security and control your enterprise needs



# Redefine Collaboration

Work is changing. Users demand easy access to all their business files on all their devices. And they expect to be able to seamlessly share files inside and outside the organization. By combining easy file synchronization with rich, native desktop and mobile apps, Syncplicity is redefining how users access, share, and collaborate on their business files.

## Your Files Everywhere with No Hassles

Most file sharing solutions force users to store documents in designated folders or drives but Syncplicity conforms to the way you work. There's no need to drag and drop files to a special folder or check them in and out of a portal. It's a flexible, reliable solution that won't break your rhythm or slow you down. So don't go changing on our account—we like the way you work.

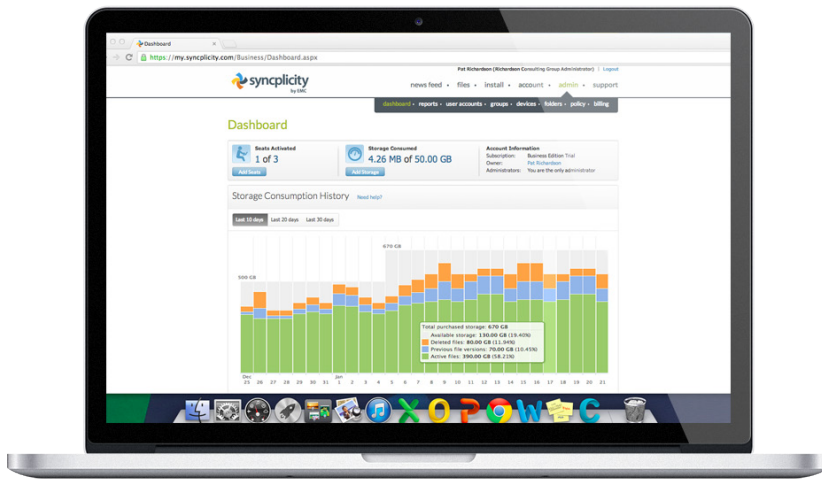
- Synchronize work in any folder so files are accessible on any device without having to drag-and-drop them or upload them to a web portal first
- "Favorite" folders so changes are automatically pushed to all mobile devices for offline access
- Access your files on any device, with a robust online file browser and native apps for Windows, Mac, iOS, Android, and Windows 8 Phones and Tablets

## Leave Your Laptop at Home

Mobile devices give us access to pretty much everything—Internet, email, photos, even your favorite TV shows. So why can't you get work files on your iPad or smartphone?

Syncplicity makes syncing and sharing corporate files easy, giving you access to the latest version and allowing you to collaborate anytime, anywhere, from any device or computer.

- Top-rated mobile apps make it easy and fun to access files and manage folders.
- Keep track of folder and shared link activity on the road.



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In today's online file sharing and collaboration market, most organizations are trying to combat rogue usage and determine which OFS solution will best meet their needs. EMC's updates are aimed at addressing key areas of IT concern and the company has added many features to put minds at ease.

ENTERPRISE STRATEGY GROUP



## Benefits

Mobile productivity with no hassle. Sync, access, and edit files from any folder, automatically and leave laptops at home

Make collaboration a breeze. Sharing folders and large files inside and outside the organization has never been easier

Real-time document protection. Never miss a beat if a device crashes, is lost or stolen

Don't compromise convenience for compliance.

Syncplicity security and controls make it easy to deploy at scale and protect the organization

Manage the unmanageable.

IT admin features and reporting give the organization the visibility then need

## Make Sharing a Breeze

Sharing business files should be as easy as posting a photo to Instagram or updating your status on Facebook, but in most companies it's not. Corporate teams grapple with bloated file sharing approaches that are slow and difficult to use. Whether you're working from desktops or mobile devices, Syncplicity is easy and automatic. It streamlines communication and promotes collaboration—both onsite and in the field—so you and your team can get work done.

- Share folders inside or outside the organization with read/write permissions.
- Automatically push content to a global workforce without requiring users to download latest versions of files.
- Securely send files from any device through downloadable links, with optional password protection, recipient restrictions, and link expirations.
- Eliminate the hassle of email attachment and mail box limits with no file size restrictions
- Keep tabs on content changes by “following” folders, files, and links and receiving device notifications when files are updated.



Syncplicity takes the thinking out of syncing. It's transparent to user—there are no steps they have to take.

**ROBERT MELTZ**

Chief Technology Officer,  
Hearthstone, Inc



## Key Features

### User

#### Sync any folder.

Not limited to a single folder or web portal so users can organize folders the way they want

#### Easy folder sharing.

Share folders inside or outside the organization with users or groups

#### Send large files easily and securely.

Send files of any size inside or outside the organization with policy-controlled recipient restrictions, password protection, and link expiration

#### Access and edit from any device.

Users will love how easy it is to access, edit and share files on their device of choice

#### Protect files as you work.

Save new versions of files automatically and restore to old versions with a click

#### Stay connected.

Syncplicity keep users notified of file changes on their mobile devices

### IT

#### Security

- Single sign-on (SSO) with Active Directory or any SAML-based authentication system
- Admin password and login restrictions
- Two-factor authentication
- AES 256-bit encryption in transit and at rest
- Remote wipe of devices, user accounts, and folders
- Mobile passcode with automatic account wipe

#### Policy Control

- Group-level policy control with policy set ranking
- External sharing restrictions
- Policies that restrict or permit sharing by device, network, IP, and more
- Restrict access to approved domains and IP addresses to control device access and restrict browser and kiosk access
- Secure Shared Link Policies (restrict recipients, require password, set password strength, link expiration)
- Mobile data plan policies
- Mobile push sync controls
- Data retention policies with automatic deletion
- File conflict policies

#### Administration

- Group and user management Active Directory synchronization
- User storage quotas
- Auto configuration
- Silent installer
- User impersonation to restore files, view versions, and provide support
- Bulk account creation
- Push configuration settings to users
- Bandwidth throttling
- Usage reports
- Audit reports by user, device, folder, and file
- Dashboard view of storage utilization and seats deployed

#### Storage

- Off-Premise Cloud storage option with 99.999999999% data resiliency

## Real-Time Document Protection

When you lose access to your files, business screeches to a halt. Syncplicity is your backup, contingency, and emergency plans rolled into in one. We backup every edit and file change in real time and instantly sync every device, person, and computer you're shared with. If your computer goes down, we provide browser access to your files from any computer or mobile device. No down time, no lost files, no lost business.

- All files are protected and versioned every time a user clicks "save."
- If a device is lost or stolen, users can access the latest version of any file, on any device, without waiting for a new machine or image restore.
- Revert back to previous file versions with a single click.

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## Manage the Unmanageable

Mobile devices, laptops, and tablets provide flexibility and increase productivity but they can also complicate file management and threaten security. With enterprise-grade access controls, military-grade encryption, a remote wipe, Syncplicity allows IT to protect users, folders, files, and devices without having to lock them down. With Syncplicity you don't have to sacrifice convenience for compliance.

- Single sign-on (SSO) with Active Directory or any SAML-based authentication system
- AES 256-bit encryption in transit and at rest
- Remote wipe of devices, user accounts, and folders
- Access, sharing, mobile, and collaboration policies set at group-level
- Extensive reporting helps organizations keep tabs on usage and sharing

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Even to discuss going back to another method would cause people to throw up their hands. The amount of time it saves in workflow collaboration is incredible.

**BARB NEWMAN**

Performance Group System  
Director, Mediative



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For more information contact an EMC Representative, visit [www.syncplicity.com](http://www.syncplicity.com), or call 1.888.908.4276.